Agenda

- United Way Update
- University Advancement Update
- Discuss Leadership Retreat Outcomes
- University Council Feedback Survey Discussion
- Policy Review
United Way Update

• United Way supports the financial stability, health, and education of those in need.

• UNI’s initial United Way campaign ran from October 30-November 10.

• Our campaign is being extended to the end of the calendar year to provide additional time for donations.

• Please consider giving as you are able.
Advancement Division
Mission

The Advancement Division supports UNI by leveraging private and public resources through strategic engagement of students, faculty, staff, alumni and friends.
Advancement Division – One Unit

• Development
  Steve Gearhart, Associate Vice President
  – Constituent Development Officers
  – Corporate & Foundation Relations
  – Legacy & Gift Planning

• Advancement Services
  Gina Trimble, Assistant Vice President
  – Financial Services
  – Information Services
Advancement Division (continued)

• Outreach & Annual Giving Programs
  Nate Clapham, Assistant Vice President
  – Alumni Relations
  – Annual Giving Programs
  – Communications
  – Stewardship & Special Events

• Noreen Hermansen, Vice President of Principal Gifts

• Jean Carlisle, Administrative Support
Student Philanthropy is Key
Alumni Clubs Increase Engagement

Central Iowa, Cedar Rapids/Iowa City Corridor, Chicago, Twin Cities, Kansas City, Denver, and Omaha/Council Bluffs
#LivePurpleGiveGold
FY17 Fundraising Results

- Alumni donors = 9,286
- Total donors = 12,811

- Total contributions & deferred gifts = $19,077,851
  - Contributions = $14,176,419
  - Deferred gifts = $4,901,432

- University Impact = $15,823,628
Ten-year Impact of the UNI Foundation

• Total impact = $90.2 million
• The annual impact has ranged from $7 million to $9.5 million, with FY17 an exceptional year at nearly $16M
• 1,088 funds were created
  – 247 new endowments
    • 187 new endowed scholarships
    • 51 endowed program support funds
Fundraising Results
FYE June 30, 2017
$19,077,851

Endowed
$3,173,548

Non-endowed
$11,002,871

Endowed
$4,170,862

Non-endowed
$730,570
Fundraising by Gift Type
FYE June 30, 2017

- Scholarships: $5,376,200
- Unrestricted: $851,224
- Capital Projects
- Programs...

Total fundraised: $6,227,424
Continued Growth in FY18

- Completed 50 events

- FYTD increase in total donors (311) over October 2016 donors

- FYTD increase in new gifts + pledges + deferred gifts ($2.1M) over October 2016
Focus on Students Scholarship Initiative

January 1, 2013 – October 31, 2017

- New gifts & pledges: $27,151,450
- Planned Gifts: $22,497,861
- Total: $49,649,311

Goal: $40 million
Initiative end date: December 31, 2017
Campaign Update

• Alexander Haas – Atlanta
  • Lead Consultant, Arthur Criscillis

• Development Assessment complete
  • Staff reviewing and implementing recommendations

• Campus priorities
Campaign Update (continued)

- Identification of donors to participate in feasibility study
- Identification of donors to participate in Campaign Strategy Study Committee
- Identification of Campaign Steering Committee members
Save the Dates 2018

February 15 - Advancement Division Open House

April 4 – UNI Day of Giving

April 12 – Alumni in Residence
Contact Information

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Leadership Retreat Recap

• In May 2017, University Council and other campus representatives participated in a UNI “visioning” exercise.

• Participants reflected on UNI’s role in and contributions to the Cedar Valley, state of Iowa, and beyond.

• Responses were compiled, analyzed, and grouped by overarching theme.
Leadership Retreat Outcomes

• Across the visioning questions, there were 7 overarching themes related to the role and impact of UNI in the Cedar Valley, state of Iowa and beyond:
  – Partnerships and Collaboration
  – Education Approach and Delivery
  – Curriculum: Majors-Pathways
  – Inclusive Environment-Diversity
  – Student Experience
  – Our Legacy and Brand
  – Faculty and Staff
Next Steps

- Appoint a University-wide Visioning Workgroup.

- Workgroup will use retreat outcomes to develop a future-oriented vision for UNI that complements our Strategic Plan.

- Workgroup will engage the campus community in shaping the vision.
University Council Survey
Findings Summary

• Members would like to clarify the role(s) of the University Council.

• Representatives see value in using UC meetings for interactive, small- and large-group discussion.

• Members would like to broaden the array of content discussed by the group.
• UNI proposes to amend 7.04 Fire Safety in order to prohibit the use of pyrotechnics, including fireworks, unless approved by the Safety Officer or designee; procedures and resources for seeking a permit are listed in the policy.

• UNI is also proposing changes to reflect appropriate entities and officials responsible for maintenance of alarms and fire safety equipment.
Policy Review: 3.20 Posthumous Degree

• As proposed, 3.20 Posthumous Degrees establishes current procedures between the Dean of Students Office and Office of the Registrar as official University policy.

• Key Provisions:
  – Student must be currently or recently enrolled;
  – If the student is within 75% of degree completion, the department head may recommend to the Provost the awarding of a posthumous degree;
  – If a student does not meet the requirement; the Dean of Students Office may award a “In Memoriam” certificate.
  – Exceptions may be made by the Provost.
Policy Review: 8.05 Posting of Non-Commercial Signs and Displays

- Current policy has not changed since 1991.
- Generally requires organizations to list their name on the signage.
- Directs posters to follow guidelines for certain facilities (e.g., Maucker Union) or posting sites (e.g., open vs restricted bulletin boards).
- Establishes restrictions and guidelines for affixing signs, banners, or displays on campus property.
- Articulates guidelines related to the use of water-soluble chalk, and the places where such chalk may be used on University sidewalks.
- Establishes regulations regarding the use of University-provided electronic posting sources.
THANK YOU!