CBA: John Pappajohn Entrepreneurial Center’s Student Elevator Pitch Competition

CBA: Brazilian Scholars to campus as part of a FIPSE grant received by UNI, Hawkeye and Kirkwood Community College

CHAS: Student led Chemistry Magic Show at Family Weekend
Overview

- University Updates
  - Ben Allen

- Enrollment Updates and Reports
  - Terry Hogan
  - Shashi Kaparthi
University Updates

- Fall Commencement
- Board of Regents Actions
- New Financial Aid Model
FY14 Appropriations Request*

- **General Education Fund**  
  - Lead nation in prek-12 education  
  - Enhance undergraduate education, student success and Iowa workforce  
  $2 M

- **Special Line Items**  
  - Real Estate Educ., Recycling and Reuse Tech. Transfer Center  
    $0.3 M  
  - Governor’s STEM Advisory Council  
    $4.7 M

- **Economic Development**  
  - National Ag-Based Lubricants  
  - Regents Innovation Fund  
  $1.1 M

- **Special Request**  
  - (2nd of 3 Year Request)  
  $4 M

*FY14 Appropriations request approved by Board but still needs Legislative approval.*
### FY14 Tuition and Mandatory Fee Rates

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Base Tuition 12-13</th>
<th>13-14</th>
<th>Increase</th>
<th>% Increase</th>
<th>Fees*</th>
<th>Total Tuition + Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident</td>
<td>$6,648</td>
<td>$6,648</td>
<td>$0</td>
<td>0%</td>
<td>$1037</td>
<td>$7,685</td>
</tr>
<tr>
<td>Nonresident</td>
<td>$15,734</td>
<td>$16,144</td>
<td>+ $410</td>
<td>2.6%</td>
<td>$1037</td>
<td>$17,181</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduate</th>
<th>Base Tuition 12-13</th>
<th>13-14</th>
<th>Increase</th>
<th>% Increase</th>
<th>Fees*</th>
<th>Total Tuition + Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident</td>
<td>$7,756</td>
<td>$7,756</td>
<td>$0</td>
<td>0%</td>
<td>$1037</td>
<td>$8,793</td>
</tr>
<tr>
<td>Nonresident</td>
<td>$17,026</td>
<td>$17,470</td>
<td>+ $444</td>
<td>2.6%</td>
<td>$1037</td>
<td>$18,507</td>
</tr>
</tbody>
</table>

Approved mandatory fee increase of $50 for all students

FY14 Tuition and Fees were approved at the December 5 Board meeting.
• Changes in need-based financial aid
• Changes in merit financial aid
• Impact on UNI
Enrollment Update

Agenda
- New student applications update
- Advance registration update
- Non-matriculants survey comments
- “Working Group” formed
- Operational review underway
- Acceptance/matriculation fee
- Recruitment plan for FY15
- Communicating about academic programs

To follow
- Enrollment-related portal – Shashi Kaparthi
Comments from survey of non-matriculants, Fall 2012

"What is the primary reason you chose not to attend UNI?"

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>25%</td>
</tr>
<tr>
<td>Too expensive/not enough financial aid</td>
<td></td>
</tr>
<tr>
<td>Fit</td>
<td>16%</td>
</tr>
<tr>
<td>Found a better fit elsewhere</td>
<td></td>
</tr>
<tr>
<td>Quality</td>
<td>13%</td>
</tr>
<tr>
<td>Found a better or available program elsewhere</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>10%</td>
</tr>
<tr>
<td>Too close/too far from home</td>
<td></td>
</tr>
<tr>
<td>Size</td>
<td>8%</td>
</tr>
<tr>
<td>Too big/too small</td>
<td></td>
</tr>
<tr>
<td>Sports</td>
<td>7%</td>
</tr>
<tr>
<td>Desire to play sports</td>
<td></td>
</tr>
<tr>
<td>Personal</td>
<td>7%</td>
</tr>
<tr>
<td>Personal (military service, health, family, other)</td>
<td></td>
</tr>
<tr>
<td>Transfer</td>
<td>6%</td>
</tr>
<tr>
<td>Plan to transfer to UNI</td>
<td></td>
</tr>
<tr>
<td>Concerns</td>
<td>5%</td>
</tr>
<tr>
<td>Concern about campus &quot;issues“</td>
<td></td>
</tr>
<tr>
<td>Problem</td>
<td>4%</td>
</tr>
<tr>
<td>Negative experience related to process</td>
<td></td>
</tr>
</tbody>
</table>

Drawn from 323 respondents who commented (some described more than one reason)
“Working Group” formed

Includes

- Admissions
- University Relations
- Associate Deans of CHAS, CBA, CSBS, COE & Grad College

Purpose

- Enhance coordination related to recruitment and marketing efforts
Operational review underway

- Consultant Scannell and Kurz hired to review admission, recruitment, financial aid, and marketing functions (as they pertain to enrollment).
- Site visit planned for January 14-16.
- To include faculty, students, senior administrators, staff, and leaders in functional units.
- Report expected in March.
Acceptance/matriculation fee

- Being planned for adoption for class entering fall 2014 (details need to be confirmed by March 2013).
- Would call for admitted students to “accept” offer by paying an acceptance or matriculation fee before attending orientation; this is not a new fee – just new timing.
- Fee covers orientation and first-year program costs and either housing deposit or credit to tuition (so all students would pay same fee).
- Would mirror practice at SUI and ISU.
Community College initiative

- On-campus assessment – Deans, AAC, other departments, Admissions, Financial Aid, University Relations
- Off-campus assessment – Iowa community college association leadership, individual campus/president visits
- Prior to beginning of spring term – 3 to 5 priorities to tackle
- Planned:
  - Formation of Transfer Council
  - Visit activity for community college leaders in February
Domestic undergraduate recruitment plan

- To be completed in mid-spring for class entering fall 2014.
- Built from
  - existing plan
  - assessment of current initiatives
  - Enrollment Summit concepts
  - community college initiative
  - messaging initiative
  - consultant report
Communicating about academic programs . . .

- Admissions and University Relations need to be able to communicate effectively about each and every academic program we offer.

- Will ask departments to help us understand:
  - Why should prospective students consider pursuing particular programs that the department offers?
  - Does the department have the resources to handle more students?
  - Are there particular opportunities for promoting programs that we may not be aware of?
Enrollment-related portal

Reports customizable by college, department, and major. Use your CatID username and password to log in. You may download the data to Excel for further analysis.

Admissions/University Enrollment
- Admissions Overview
- Admissions by Department/Major
- Mailing Lists by Department/Major
- Historical Trends by Department/Major
- Enrollment by Curricula - All Students/All Plans
- Enrollment by Curricula - New Students/All Plans
- Enrollment by Curricula Year-Over-Year
- Enrollment Census for Current/Past Terms by Primary Major
- Enrollment by Course
- Advance Registration Count
- Students with D/F Midterms*
- Students without Advisor*
- Open/Closed Classes by Subject*
- Open/Closed Class by Acad Org*

* Indicates reports generated against live data.
Questions?