Enrollment Overview

• Trends
• Challenges
• Implications
• Solutions?
Trends
Regent Total Enrollment - Ten Year Trend

Source: UNI Registrar's Office

SUI: +7.37%  
+4.21%  
Ten year trend, five year trend

ISU: +2.26%  
-8.49%  
Ten year trend, five year trend

UNI:  -5.38%  
-12.86%  
Ten year trend, five year trend
Regent Undergraduate Enrollment - Ten Year Trend

ISU: +1.69%  
-11.36%  
Ten year trend, five year trend

SUI: +11.58%  
+5.79%  
Ten year trend, five year trend

UNI: -7.64%  
-14.21%  
Ten year trend, five year trend

Source: UNI Registrar's Office
Enrollment by College - Ten Year Trend

- Business Administration: -11.52% [Five years] -1.18% [Ten years]
- Education: -18.06% [Five years] -3.00% [Ten years]
- Humanities & Fine Arts: -4.27% [Five years] +3.08% [Ten years]
- Natural Sciences: -6.77% [Five years] -3.00% [Ten years]
- Social and Behavioral Sciences: -0.77% [Five years] +3.37% [Ten years]
- No specific college, etc.: -30.32% [Five years] -29.37% [Ten years]

Source: Registrar's Office, single and double majors, undergraduate and graduate students
Challenges
High School Graduation Rate

Projected Change in the Number of High-School Graduates, 2006 to 2016

- Minnesota: -3%
- Wisconsin: -6%
- Iowa: -6%
- Illinois: -2%
- Missouri: -3%

Projected Growth States
- Nevada: 53%
- Utah: 27%
- Arizona: 27%
- Georgia: 22%
- Colorado: 21%
- Texas: 16%
- North Carolina: 14%
- Idaho: 13%
- Florida: 10%
- Indiana: 10%

Source: Western Interstate Commission for Higher Education

Students of color will represent 80% of the increase in college-aged students between 1995 and 2015

Source: Stamats, Inc.
# Resident New Freshman Yield and Market Share

## Ten Year Freshman Enrollment

<table>
<thead>
<tr>
<th>Year</th>
<th>UNI</th>
<th>ISU</th>
<th>SUI</th>
</tr>
</thead>
<tbody>
<tr>
<td>1996</td>
<td>1,900</td>
<td>2,702</td>
<td>2,288</td>
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<tr>
<td>1997</td>
<td>1,810</td>
<td>2,999</td>
<td>2,356</td>
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<tr>
<td>1998</td>
<td>1,869</td>
<td>2,816</td>
<td>2,601</td>
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<tr>
<td>1999</td>
<td>2,016</td>
<td>3,040</td>
<td>2,399</td>
</tr>
<tr>
<td>2000</td>
<td>2,089</td>
<td>3,223</td>
<td>2,249</td>
</tr>
<tr>
<td>2001</td>
<td>1,939</td>
<td>3,314</td>
<td>2,356</td>
</tr>
<tr>
<td>2002</td>
<td>1,709</td>
<td>3,046</td>
<td>2,485</td>
</tr>
<tr>
<td>2003</td>
<td>1,651</td>
<td>2,865</td>
<td>2,545</td>
</tr>
<tr>
<td>2004</td>
<td>1,534</td>
<td>2,705</td>
<td>2,565</td>
</tr>
<tr>
<td>2005</td>
<td>1,561</td>
<td>2,750</td>
<td>2,315</td>
</tr>
</tbody>
</table>

% Change

- **UNI:** -17.84%
- **ISU:** 1.78%
- **SUI:** 1.18%

% change over the ten-year period

## Ten Year UNI Freshman Market Share

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</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>5.17</td>
<td>4.77</td>
<td>4.77</td>
<td>5.11</td>
<td>5.29</td>
<td>4.96</td>
<td>4.43</td>
<td>4.25</td>
<td>3.95</td>
</tr>
</tbody>
</table>

Percentage of total Iowa high school graduates for each year attending UNI

Source: UNI Registrar’s Office
Iowa Community College Enrollment Growth

Source: UNI Registrar's Office, based on headcount
Iowa Community College Transfers to UNI

Source: UNI Registrar's Office
Trends in Enrollment and Tuition

Community College Credit Enrollment

Regent Institutions Undergraduate Enrollment

Regent Institutions Tuition % Increase

Source: UNI Registrar’s Office, 2001-2005
Implications
Tuition vs. State Funding: 10 Year Trend

State Funding:
- FY 1996: 70.7%
- FY 1997: 71.2%
- FY 1998: 71.2%
- FY 1999: 71.2%
- FY 2000: 71.1%
- FY 2001: 71.6%
- FY 2002: 68.1%
- FY 2003: 63.6%
- FY 2004: 59.1%
- FY 2005: 57.6%
- FY 2006: 58.7%

Tuition Funding:
- FY 1996: 29.3%
- FY 1997: 28.8%
- FY 1998: 28.8%
- FY 1999: 28.8%
- FY 2000: 28.9%
- FY 2001: 28.4%
- FY 2002: 31.9%
- FY 2003: 36.4%
- FY 2004: 40.9%
- FY 2005: 42.4%
- FY 2006: 41.3%

Source: UNI Registrar's Office
Impact of Enrollment on Tuition

Based on Fall/Spring 2006 tuition and mandatory fees, excluding the Energy Surcharge.

1% Change: $589,000

2% Change: $1,178,800

5% Change: $2,947,000

Projected FY ’07 Tuition Revenue is $58,944,000
(Excluding Energy Surcharge)
Solutions
• Enrollment growth must be a priority

• Enrollment growth requires university-wide ownership