University Council

October 17, 2012

College of Education
Open House

College of Social &
Behavioral Sciences
Detective Day

Rialto Family Fest Tailgate

Family Weekend Photos
September 28, 2012
Overview

- University Updates
  - Ben Allen

- Vice President Updates
  - Gloria Gibson
  - Michael Hager
  - Terry Hogan
- Good News Items
- Board of Regents Actions
- Budget
- **Rankings**
  - U.S. News & World Report: 2nd – Best Regional Public Universities

- **Capital Campaign Update**
  - June 30th - $150M toward $150M goal
Alumni Awards
- Service – Sandy Stevens
- Achievement – Mildred Hope Wood
- Honorary – Ed Gallagher
- Young – Jason Kilborn

Philanthropy Awards
- Purple and Gold – Gary and Myrna Floyd
- Emerging Philanthropist – Mike and Jacqueline Mrosko
- Faculty and Staff – Carl and Wanda Wehner
- Corporation and Foundation – John Deere
FY14 Appropriations Request*

- **General Education Fund** $2 M
  - Lead nation in prek-12 education
  - Enhance undergraduate education, student success and Iowa workforce

- **Special Line Items** $0.3 M
  - Real Estate Educ., Recycling and Reuse Tech. Transfer Center
  - Governor’s STEM Advisory Council $4.7 M

- **Economic Development** $1.8 M
  - Institute for Decision Making, Metal Casting Center, MyEntre.net
  - National Ag-Based Lubricants
  - Regents Innovation Fund

- **Special Request** $4 M
  - (2\textsuperscript{nd} of 3 Year Request)

* FY14 Appropriations request approved by Board but still needs Legislative approval.
FY14 Proposed Capital Projects*

- Fire & Environmental Safety $1 M
- Building Deferred Maintenances $3 M
- Schindler Education Center Renovation $3 M
  Planning Funds

*FY14 Capital Projects approved by Board but still need Legislative approval.
### Proposed FY14 Tuition and Mandatory Fee Rates*

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Base Tuition</th>
<th>Increase</th>
<th>% Increase</th>
<th>Fees*</th>
<th>Total Tuition + Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12-13</td>
<td>13-14</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td>$6,648</td>
<td>$6,648</td>
<td>$0</td>
<td>0%</td>
<td>$1037</td>
</tr>
<tr>
<td>Nonresident</td>
<td>$15,734</td>
<td>$16,144</td>
<td>+ $410</td>
<td>2.6%</td>
<td>$1037</td>
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</table>

<table>
<thead>
<tr>
<th>Graduate</th>
<th>Base Tuition</th>
<th>Increase</th>
<th>% Increase</th>
<th>Fees*</th>
<th>Total Tuition + Fees</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>12-13</td>
<td>13-14</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resident</td>
<td>$7,756</td>
<td>$7,756</td>
<td>$0</td>
<td>0%</td>
<td>$1037</td>
</tr>
<tr>
<td>Nonresident</td>
<td>$17,026</td>
<td>$17,470</td>
<td>+ $444</td>
<td>2.6%</td>
<td>$1037</td>
</tr>
</tbody>
</table>

*Proposed mandatory fee increase of $50 for all students

*FY14 Tuition and Fees are proposed and will be discussed at October Board meeting.
Appropriations & Enrollment

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Budgeted Appropriations</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 09</td>
<td>$98.3M</td>
<td>12,908</td>
</tr>
<tr>
<td>FY 10</td>
<td>$83.8M</td>
<td>13,080</td>
</tr>
<tr>
<td>FY 11</td>
<td>$79.0M</td>
<td>13,201</td>
</tr>
<tr>
<td>FY 12</td>
<td>$74.7M</td>
<td>13,168</td>
</tr>
<tr>
<td>FY 13</td>
<td>$81.1M</td>
<td>12,273</td>
</tr>
</tbody>
</table>

State $ Per Student

- FY 09: $7,615
- FY 10: $6,407
- FY 11: $5,984
- FY 12: $5,596
- FY 13: $6,608

Source: Board of Regents, State of Iowa Reports
Discussion Items

– Proposed 2013-14 Tuition & Mandatory Fees
– Efficiency Study
– Student Financial Aid
## Source of Funds

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>State Appropriations</td>
<td>2.38 M</td>
</tr>
<tr>
<td>General Operation Budget Increase</td>
<td>4.00 M</td>
</tr>
<tr>
<td>Special Request Appropriation</td>
<td></td>
</tr>
<tr>
<td>Tuition Revenue Net Shortfall</td>
<td>(1.7 M)</td>
</tr>
<tr>
<td>Indirect Cost Recovery/Sales &amp; Services</td>
<td>(0.7 M)</td>
</tr>
<tr>
<td>Reallocations</td>
<td>4.50 M</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>8.48 M</strong></td>
</tr>
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</table>
Revenue Sources
- Tuition
- State Appropriations

Factors of Uncertainty
- Salaries and Fringe Benefits?
- Enrollment?
- State Appropriations?
- Student Financial Aid?
Faculty Highlights
Strategic Plan Website
EPSCoR (Experimental Program to Stimulate Competitive Research)
STEM Charrette (October 27)
Diversity Initiative
Campus Connexus
Cornerstone
New Programs: MBA Pella; UNI-CUE, Master of Arts in Education; CHAS, Interactive Digital Studies
Recruitment Initiative: http://www.ir.uni.edu/dbweb/admits/
New Staff

- Michelle Byers, Director of Human Resource Services
- Helen Haire, Chief of Police/Director of Public Safety
Facilities Update

- Baker/Bartlett
- Panther Village; Phase I/II
- Redeker Center Expansion
- Hudson Road bridge
- Hudson Rd. and University Ave. entrance
- **Budget Consultant Recommendations**
  - Formalize the Budget Process
  - Incorporate incentives
  - Create a baseline set of reports
### By Category, Overall

<table>
<thead>
<tr>
<th>Category</th>
<th>Enrollment</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall Enrollment</td>
<td>12,273</td>
<td>- 6.8%</td>
</tr>
<tr>
<td>Overall Undergraduate</td>
<td>10,665</td>
<td>- 6.6%</td>
</tr>
<tr>
<td>Overall Graduate</td>
<td>1,618</td>
<td>- 8.1%</td>
</tr>
<tr>
<td>Overall Multicultural</td>
<td>989</td>
<td>+ 1.6%</td>
</tr>
<tr>
<td>Overall Non-Resident</td>
<td>724</td>
<td>-12.6%</td>
</tr>
<tr>
<td>Overall International</td>
<td>454</td>
<td>- 7.0%</td>
</tr>
</tbody>
</table>
### By Category, New

- New From High School: 1,704 (-12.3%)
- New Transfer Students: 985 (-9.0%)
- New Graduate: 563 (-10.2%)
- New International: 132 (-4.3%)
- New Non-Resident: 244 (-3.7%)
## Return Rates

Enrollment of students enrolled in previous year who were eligible to return in fall who returned in fall:

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total returning</td>
<td>8917</td>
<td>9358</td>
<td>- 4.7%</td>
</tr>
<tr>
<td>Down across all class ranks – FR thru GR</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Down across all class ranks – FR thru GR
Multicultural Numbers

<table>
<thead>
<tr>
<th>Year</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>807</td>
</tr>
<tr>
<td>2004</td>
<td>809</td>
</tr>
<tr>
<td>2005</td>
<td>756</td>
</tr>
<tr>
<td>2006</td>
<td>760</td>
</tr>
<tr>
<td>2007</td>
<td>745</td>
</tr>
<tr>
<td>2008</td>
<td>810</td>
</tr>
<tr>
<td>2009</td>
<td>904</td>
</tr>
<tr>
<td>2010</td>
<td>922</td>
</tr>
<tr>
<td>2011</td>
<td>967</td>
</tr>
<tr>
<td>2012</td>
<td>989</td>
</tr>
</tbody>
</table>
Why A Decline?

- Anticipated contributors were:
  - Decline in Iowa high school graduates (4% over 2 yrs)
  - Large class of graduating seniors (+309)
  - Impact of eliminated programs

- Other contributors were:
  - Increased competitiveness
  - Continuing concerns about economy/costs of higher education
  - Negative publicity last spring about program changes
New Initiatives

- Enrollment Summit held in July for 80 campus leaders; nine projects identified.
- New website for department access to admitted students is functional.
- 24-hour admission decision fully functional
- Bob Frederick appointed to Director of Community College Relations.
- Sharper competitive messaging is in development (draft due to EC on Oct 31).
- Two editions of new e-newsletter on enrollment have been distributed to DDDH.
Since May 2009, we have:

• Admined a new class of first year and transfer students
• Calculated and disbursed financial aid to all enrolled students
• Completed an advance registration for returning students
• IniHated student records conversion
• Created fall schedule of classes
• Contracted for housing and dining services
• Created new Plans of Study from 2010-12 catalog
• Produced advisement reports
• Produced class rosters
• Produced student bills and collected payment
• Created iniHal enrollment reports
• Interfaced SIS to some applications (eLearning, general ledger, bookstore, NCAA)
- Search in process for fulltime coordinator
- New website now live
Student Financial Aid

- 7.6% drop in student indebtedness
- Top public for TEACH Grant: 643 students received $2.4 million

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tbody>
<tr>
<td>00-01</td>
<td>$15,439</td>
</tr>
<tr>
<td>01-02</td>
<td>$16,013</td>
</tr>
<tr>
<td>02-03</td>
<td>$16,716</td>
</tr>
<tr>
<td>03-04</td>
<td>$18,397</td>
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<tr>
<td>04-05</td>
<td>$20,239</td>
</tr>
<tr>
<td>05-06</td>
<td>$21,561</td>
</tr>
<tr>
<td>06-07</td>
<td>$22,541</td>
</tr>
<tr>
<td>07-08</td>
<td>$24,176</td>
</tr>
<tr>
<td>08-09</td>
<td>$24,123</td>
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<tr>
<td>09-10</td>
<td>$25,735</td>
</tr>
<tr>
<td>10-11</td>
<td>$25,523</td>
</tr>
<tr>
<td>11-12</td>
<td>$23,575</td>
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</table>
What is tuition set-aside (TSA)?

– A mechanism by which the annual budget for University-awarded financial aid is developed.
– Set by Board of Regents at minimum of 15% of tuition revenue.
– UNI rate is 18% or $14.2 million in current year.
– This aid is administered, along with Federal aid and private gifts through Foundation, by Office of Student Financial Aid.
How is TSA used?

- Aid to student with need $5.9M
- Academic scholarships $4.3M
  - All higher-ability Iowa undergrads
  - College-awarded scholarships
  - Honors Program
- Graduate scholarships $1.2M
- Recruiting scholarships $1.3M
  - Non-resident, multicultural, transfer, int’l
- Athletic scholarships $1.3M
- Study Abroad $0.2M
What changes are proposed?

- BOR has proposed eliminating the use of tuition set-aside to fund aid.
- BOR will propose in its place a state-funded financial aid program for Iowa undergraduates with financial need.
- If funded by Legislature, tuition for Iowa undergraduates would be reduced by commensurate amount of money.
- Foundations are being asked to raise money to support merit aid (also currently funded through TSA).
What Are The Implications?

- Reduction in tuition for Iowa undergraduates would be positive.

- Potential issues:
  - How funds are distributed to institutions
  - Excessive regulation on distribution to students
  - Restrictions on university use of resources for merit awards
  - Unrealistic expectations of foundations
  - Disappearance of “margin of excellence” by private gifts
  - Continuity of support by Legislature
Questions?