UNI Strategic Planning Committee

The UNI Strategic Planning Committee (SPC) is a time-limited committee comprised of faculty, students, staff, administrators, and community members who are charged to develop the goals and strategies to achieve the University’s next strategic plan, which is the university’s process of defining university-wide goals and the strategies and metrics to achieve those goals over a designated time period (usually 3-5 years). Strategic plans also help guide the allocation of resources.

The SPC will also coordinate with the standing University Strategic Planning Coordinating Committee in the development and implementation of comprehensive, unit-specific and university-wide qualitative and quantitative metrics to assess progress in achieving the next five-year strategic plan. The primary roles of the SPC are to:

- Engage all constituencies through a University Leadership Retreat in May 2021, and through the fall of 2021 and spring of 2022 in developing a draft strategic plan. The constituencies and timing of stakeholder engagement is as follows:
  - Foundation Board, Alumni Association Board, Branding Workgroup, Future Visioning Workgroup, Comprehensive Campaign Committee – October 2021
  - Faculty, Staff, Students, Alumni, Board of Regents, Employers, Legislators, Cedar Valley – November 2021
  - Prospective Students and Families - December 2021
- Incorporate high impact practices from existing university master planning documents in the development of the strategic plan;
- Develop a set of overarching goals and underlying strategies that will guide the university’s work for the next five years and work toward achieving the University’s Future Vision for 2051;
- Align the next UNI Strategic Plan with Board of Regents, State of Iowa Strategic Plan, Cedar Falls Future 2025 Plan, and other appropriate Waterloo/Cedar Valley strategic plans; and
- Advise the University Strategic Plan Coordinating Committee (USPCC) in fulfillment of USPCC’s charge to develop qualitative and quantitative metrics to assess progress in achieving the next UNI strategic plan goals.

Member Duties

- Facilitate information gathering sessions with campus, alumni, and community stakeholders for the purpose of developing the next UNI strategic plan goals;
- Analyze and synthesize information gathered through the input process to develop strategic plan goals and strategies;
- Gather background research and information to inform the development of the next five-year strategic plan;
- Coordinate with the University Strategic Plan Coordinating Committee to develop metrics and other informational sources that measure progress on achieving the next strategic plan, feed the university’s strategic data plan, and tell the story of the University of Northern Iowa;
- Ensure alignment between strategic plan goals, strategies, metrics/supporting information and the university mission, vision, and values, and the future vision for 2051.
## Structure and Composition

<table>
<thead>
<tr>
<th>Representative Body and Visioning Area</th>
<th>Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Co-Chairs (selected by university president)</td>
<td>2</td>
</tr>
<tr>
<td>Faculty Leadership</td>
<td>3</td>
</tr>
<tr>
<td>Staff Leadership</td>
<td>3</td>
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<tr>
<td>NISG Leadership</td>
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<tr>
<td>Administration</td>
<td>2</td>
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<tr>
<td>Community Representative</td>
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<tr>
<td>Economic Development Innovation</td>
<td>1</td>
</tr>
<tr>
<td>Community Outreach and Engagement</td>
<td>1</td>
</tr>
<tr>
<td>Philanthropy and Stewardship</td>
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<tr>
<td>Academic Excellence and Innovation</td>
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<tr>
<td>Student Access, Support, and Success</td>
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<tr>
<td>Diversity, Equity, Inclusion and Systemic Change</td>
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<tr>
<td>Operational Excellence and Business Processes</td>
<td>1</td>
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<tr>
<td>Shared Governance Excellence</td>
<td>1</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>22</strong></td>
</tr>
</tbody>
</table>
UNI Strategic Planning Process

Announcement of the Strategic Planning Process and Formation of USPCC

Strategic Planning Committee Formed

Environmental Scan at Leadership Retreat

Strategic Planning Committee Meets

Planning Session 1

Planning Session 2

Planning Session 3

INPUT:
- Foundation
- Alumni Association Board

FEEDBACK:
- Faculty
- Staff
- Board of Regents
- Employers
- Legislators
- Cedar Valley

Town Hall Listening Sessions (3)

Community Input Sessions

Student Surveys

Planning Session 4

Cabinet & Council

Final Draft

Submit to BOR

August 2020 ➔ March 2021 ➔ April 2021 ➔ May ➔ June ➔ August ➔ Sept. ➔ October ➔ November ➔ December ➔ January 2022 ➔ February ➔ March ➔ April 2022

Committee representing the campus community
Facilitated discussion of the landscape for higher ed and UNI Mission
Review of recent plans, launch of planning process
Review of the Future Vision Work, Situational analysis, trends and previous plan
Focus on vision and mission
Review feedback, refine mission and prepare goals and strategies
Hold 5-7 input meetings Solicit feedback from faculty and staff
Hold input meetings in 5 – 7 communities
Update plan elements based on feedback and outline metrics
Revise based on feedback
Planning Team finalizes the UNI Strategic Plan Draft

UNI Strategic Planning Committee Meetings

Unveiling of the Strategic Planning Process