Shared Governance Leadership

Amy Petersen
Chair
Faculty Senate

Barbara Cutter
Chair
of the Faculty

Becky Hawbaker
President
United Faculty

Shelly Hill
President
AFSCME

Christina Geweke
President
P&S Council

Drew Stensland
President
NISG
Faces in New Places

Jennifer Waldron
Associate Vice President, Research and Innovation & Dean of the Graduate College

Allyson Rafanello
Dean of Students

Katherine Martin
Interim Dean, Rod Library

Aaron Clingingsmith
Interim Director University Relations
Celebrating Success
Offering Personalized Attention to Students

Liz Sweet
Senior, Health Promotion
Providing a Diverse and Inclusive Campus Community

Laura Lopez
Senior, Global Marketing
Global Banking Intern, Bankers Trust

CheLynn Taylor
Sophomore, Communications and Public Relations
Intern, African American Museum of Iowa
Engaging Students in High Quality and High Impact Learning Experiences

Leia Lensing & Megan Grey
2018, Master of Music Vocal Performance

Jordan Caruso
2018, Textiles and Apparel
Emphasizing Excellence in Teaching and Scholarship

Cody Wilson
BA, Physics (2002)

Director of R&D,
Passport Systems, Inc.
Empowering Students to Lead Locally and Globally

Juan Hernandez
Senior, Spanish Major
Undergraduate Award of Distinction, Lambda Theta Phi National Fraternity

Skylar Mayberry-Mayes
BA, Finance (2012)
2018 Volunteer of the Year Award
Nationwide Insurance
GOALS

• Ensuring athletics is a model department for academic success

• Enhancing engagement with the communities we serve

• Fostering a more diverse and inclusive environment

• Provide first-class facilities

• Elevate financial accountability
Strengthening Our Culture of Care at UNI

• $300,000 grant from the Department of Health and Human Services for suicide prevention to the Student Health Clinic, Counseling Center, and Student Wellness

• Creating a suicide prevention and crisis response plan for students, faculty, and staff
UNI New Faculty Academy
UNI Undergraduate Graduation Rates

UNI Undergraduate Graduation Rates

4-Year 6-Year
Cultivating Resources

• Held harmless from a rescission of FY18 funds

• UNI received full FY19 State budget request: $95 M

• Private fund raising topped $22.8 M in ‘17-’18; increase of $3.8 M from the prior year

• Panther Scholarship Club raised a record $1.52 M in cash donations

• Schindler - Leed Gold Certified, Saving: 55% utility cost or $183,000/year
Building Our Future Vitality
Total FY19 Revenue

All Funds = $354 Million

- General Education Fund (GEF)
- Residence
- Aux and Other
- Grants/Sponsored Programs
- Athletics
- Special Appropriations
UNI Enrollment 1967-2017

Fall Headcount
Enrollment Headwinds

- National conversation regarding the value of Higher Education
- In-state and Out-of-state competition
- Demographics of the traditional college student
- Strong economy – low unemployment rate
Iowa Public High School Graduates

Iowa Public High School Graduates, White and Racial/Ethnic Minorities

# Tuition and Fees Comparison

<table>
<thead>
<tr>
<th>Institution</th>
<th>Difference In Tuition &amp; Fees Relative to In-state R1</th>
</tr>
</thead>
<tbody>
<tr>
<td>UM-Dartmouth</td>
<td>$2,216</td>
</tr>
<tr>
<td>UM-Duluth</td>
<td>$1,801</td>
</tr>
<tr>
<td>College of Charleston</td>
<td>$161</td>
</tr>
<tr>
<td>James Madison Univ.</td>
<td>$3,775</td>
</tr>
<tr>
<td>Western Washington</td>
<td>$2,296</td>
</tr>
<tr>
<td>Marshall Univ.</td>
<td>$544</td>
</tr>
<tr>
<td>Ferris State Univ.</td>
<td>$3,141</td>
</tr>
<tr>
<td>Eastern Illinois Univ.</td>
<td>$4,190</td>
</tr>
<tr>
<td>SIU-Edwardsville</td>
<td>$4,375</td>
</tr>
<tr>
<td>Truman State</td>
<td>$3,002</td>
</tr>
<tr>
<td>Average</td>
<td>$2,409</td>
</tr>
<tr>
<td>Median</td>
<td>$2,649</td>
</tr>
<tr>
<td>University of Northern Iowa</td>
<td>$114</td>
</tr>
</tbody>
</table>
Enrollment Principles and Goals

• Ensure Quality

• Maintain commitment to Iowa

• Increase market share of Iowa’s recent high school graduates

• Increase Iowa transfers through community college outreach

• Grow non-resident undergraduate enrollment

• Fall 2023 goal of 13,500 undergraduate and graduate students
Our Response

- UNI – Center for Urban Education Outreach
  - Panther Promise Program
  - Enhanced Minority Student Recruitment

- Community College Outreach

- Implementation of Constituent Relationship Management (CRM)

- Marketing and Reputation Team

- Integrated Communications and Marketing

- Enhanced Out-of-State Efforts

- Tuition and Net Price
Continuing to Enhance Our High Quality Education

• HLC Accreditation Reaffirmation

• Revising the General Education Curriculum

• Further implementation of UNI’s Strategic Plan and Civic Action Plan

• Creating a future-oriented vision

• Creating stable revenue

• Effective Shared Governance
## Preparing for HLC Accreditation Reaffirmation

<table>
<thead>
<tr>
<th>Cycle Year</th>
<th>Institutional Activities</th>
<th>Peer Review</th>
<th>HLC Decision-Making¹</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13 Year 2</td>
<td>Institution may contribute documents to Evidence File</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013-14 Year 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15 Year 4</td>
<td>Assurance Review Waived</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2015-16 Year 5</td>
<td>Institution may contribute documents to Evidence File</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2016-17 Year 6</td>
<td>Period to submit Quality Initiative Proposal</td>
<td>Review Quality Initiative Proposal</td>
<td></td>
</tr>
<tr>
<td>2017-18 Year 7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018-19 Year 8</td>
<td></td>
<td>Quality Initiative Report</td>
<td>Initiative Report</td>
</tr>
<tr>
<td>2019-20 Year 9</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020-21 Year 10</td>
<td>Submit Comprehensive Evaluation Materials²</td>
<td>Conduct Comprehensive Evaluation (with visit)</td>
<td>Action on Comprehensive Evaluation and Reaffirmation of Accreditation³</td>
</tr>
</tbody>
</table>

¹ HLC Decision-Making may include various steps such as review, action, and approval.
² Comprehensive Evaluation Materials refer to the submission of detailed documentation and evidence.
³ Action on Comprehensive Evaluation includes decisions that may lead to reaffirmation, renewal, or other outcomes.
General Education Revision Process

- Faculty driven process finalized after unanimous Faculty Senate votes ‘17–’18
- Community input throughout Fall 2018 semester
- Create an assessable General Education curriculum that is aligned with HLC standards.
Building on Shared Governance

- Advisory Committee on Budget
- Advisory Committee on Benefits
- Advisory Committee on Retirement
- Faculty Handbook Committee
Advancing our Strategic Plan

**Strategic Plan Action Committee**
- Gathered input on metrics and targets
- Interactive dashboards provide public access to UNI’s progress toward goals

**Civic Action Plan**
- Provide students with paths for service and co-curricular learning experiences.
- Support faculty and staff involvement with community engagement.
- Establish a process for community partners to be a recognized partner with UNI
Creating a Future Vision

- Future Visioning Workgroup

- Evaluating social, cultural and economic changes within Iowa and the nation that will influence UNI’s future

- What will Higher Education look like in 35 years?

- What are the needs of our state and region that we can serve within our mission?
University Council Meeting
• Monday, September 10, 8:30-10 a.m.
  Maucker Union Ballroom

Fall Faculty Meeting
• Monday, September 17,
  3:30-5 p.m., Lang Hall

There’s No Place Like Homecoming
• October 15 - 20

Iowa Board of Regents Meeting at UNI
• Thursday and Friday, November 15 –
  16, Commons Ballroom

Fall Commencement
• Saturday, December 15,
  McLeod Center
Thank You!
Thank You!
Advocating for Our Future

• Enhance/protect quality

• Ensure tuition is reasonable and predictable for Iowa families

• Modernize the Industrial Technology Center and other facilities to meet needs across Iowa and beyond
Mark Your Calendars!

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UNI Homecoming—October 15-20, 2018