SHARED GOVERNANCE LEADERSHIP

Jim Mattingly
Chair, Faculty Senate

Becky Hawbaker
President, United Faculty

J.C. Last
President, P&S Council

Barbara Cutter
Chair of the Faculty

Shelly Hill
President, AFSCME

Jacob Levang
President, NISG
NEW SENIOR LEADERSHIP

Jim Jermier
Vice President, Advancement
and President of UNI
Foundation

Cassie Mathes
Director,
University Relations
FACES IN NEW PLACES

Colleen Mulholland
Interim Dean,
College of Education

Kristin Woods
Interim Associate Vice President,
Enrollment Management
FOCUSED ON STUDENT SUCCESS

Kyla Ford, ’19
B.A., Social Work
Lisbon, Iowa

Dominique Jefferson, ’19
B.A., Marketing
Gary, Indiana

Joseph Tibbs, Senior
Biochemistry and Physics major
Alden, Iowa
INTERNATIONAL AMBASSADORS

Drew Foster
Senior, Elementary and Middle-Level Education
Burlington, Iowa

Jessica Heims
Sophomore, Biology
Swisher, Iowa
PROMOTING DIVERSITY AND INCLUSION
RECOGNIZED FOR EXCELLENCE
BUILDING OUR FUTURE VITALITY
Funding UNI

General Education Fund: $99.712 M
😊 - Increase of $4 M from FY 2019

Special Purpose Units: $6,746,933
😊 - Real Estate Education: $125,302 (status quo)
😊 - RRTTC: $175,256 (status quo)
😊 - STEM: $6,446,375 (+$1 M above request)

Economic Development: $2.366 M + $1.5 M
😊 - Increase of $400,000 for expansion of Advanced Manufacturing Center
😊 - $1.5 M Grant from Iowa Economic Development Authority, Strategic Infrastructure Program

Industrial Technology Center Modernization:
😡 - $38 M ($1 M – Placeholder for FY21)

Fundraising: $28.47 Million
😊 - Increase of $5.7 M from last year and a 50% increase over 2017.
<table>
<thead>
<tr>
<th>Institution</th>
<th>Difference in Tuition &amp; Fees Relative to In-state R1</th>
</tr>
</thead>
<tbody>
<tr>
<td>UM-Dartmouth</td>
<td>$2,031</td>
</tr>
<tr>
<td>UM-Duluth</td>
<td>$1,556</td>
</tr>
<tr>
<td>College of Charleston</td>
<td>$1,113</td>
</tr>
<tr>
<td>James Madison Univ.</td>
<td>$2,770</td>
</tr>
<tr>
<td>Western Washington</td>
<td>$2,901</td>
</tr>
<tr>
<td>Marshall Univ.</td>
<td>$564</td>
</tr>
<tr>
<td>Ferris State Univ.</td>
<td>$1,430</td>
</tr>
<tr>
<td>Eastern Illinois Univ.</td>
<td>$4,513</td>
</tr>
<tr>
<td>SIU-Edwardsville</td>
<td>$3,991</td>
</tr>
<tr>
<td>Truman State</td>
<td>$3,494</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>$2,488</strong></td>
</tr>
<tr>
<td><strong>Median</strong></td>
<td><strong>$2,400</strong></td>
</tr>
<tr>
<td><strong>University of Northern Iowa</strong></td>
<td><strong>$515</strong></td>
</tr>
</tbody>
</table>

**Tuition and Fees Comparison, 2019-2020**
ENROLLMENT
UNI Enrollment 1967-2018
Iowa Public High School Graduates

Enrollment Principles and Goals

• Ensure Quality
• Maintain commitment to Iowa
• Increase market share of Iowa's recent high school graduates
• Increase Iowa transfer students through community college outreach
• Grow non-resident undergraduate enrollment
OUR RESPONSE

• Future Visioning and Branding

• UNI – Center for Urban Education Outreach
  • Enhanced Minority Student Recruitment
  • Panther Promise Program

• Community College Outreach

• Constituent Relationship Management (CRM)

• Integrated Communications and Marketing

• Enhanced Out-of-State Efforts

• Tuition and Net Price
FUTURE VISIONING AND BRANDING
MARKETING
RENDERINGS OF THE NEW ADMISSIONS CENTER
HOW CAN I HELP?
CONTINUING TO ENHANCE OUR HIGH QUALITY EDUCATION

- Continue Implementing UNI's Strategic, Diversity, and Civic Action Plans
- Effective Shared Governance
- Academic Positioning
- General Education Curriculum revision
- HLC Accreditation Reaffirmation
<table>
<thead>
<tr>
<th>Cycle Year</th>
<th>Institutional Activities</th>
<th>Peer Review</th>
<th>HLC Decision-Making</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>Institution may contribute documents to Evidence File</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013-14</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td><strong>Assurance Review Waived</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2015-16</td>
<td>Institution may contribute documents to Evidence File</td>
<td>Period to submit Quality Initiative Proposal</td>
<td>Review Quality Initiative Proposal</td>
</tr>
<tr>
<td>Year 5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2016-17</td>
<td>Period to submit Quality Initiative Proposal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 6</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017-18</td>
<td>Period to submit Quality Initiative Proposal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018-19</td>
<td>Period to submit Quality Initiative Proposal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 8</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 9</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2020-21</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 10</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Preparing for HLC Accreditation Reaffirmation**
UPCOMING EVENTS

• Center for Multicultural Education Welcome Back BBQ
  Today at 5:00 pm

• Constitution Day: Nikole Hannah-Jones
  September 16, 2019

• Fall Faculty Meeting
  September 30, 2019

• 100 years of Homecoming
  September 30 – October 5, 2019

• 150th Anniversary of Campus
  October 11, 2019
JOY COLE CORNING
DISTINGUISHED LEADERSHIP LECTURE

Laura Bush
7:00 p.m., October 9, 2019
THANK YOU